

## **General Terms & Conditions**

The Promoter is BIC UK and Ireland, Chaplin House, Widewater Place, Moorhall Road, Harefield UB9 6NS (“BIC”).

If you have any questions please email [BIC@lucre.co.uk](mailto:BIC@lucre.co.uk) or write to BIC UK and Ireland Press Team, Broadway Studios, Lucre, 20 Hammersmith Broadway, London, W6 7AF. By participating you agree to the following General Terms and Conditions.

Entry constitutes full and unconditional acceptance of these Terms and Conditions.

### **1. Eligibility.**

- a. You must be aged between 12-15 to enter this competition in years eight, nine and ten at secondary school.
- b. If teachers are entering pupils from their class, they must be part of a registered secondary school to enter.
- c. Open to UK or Republic of Ireland residents in secondary schools across Year’s 8-10. Residents of Northern Ireland, the Channel Islands and Isle of Man are included. Not open to employees of BIC, its agencies or anyone else professionally associated with this competition.
- d. Each individual participant may register only once, secondary schools can enter an open number of individual pupils, but not the same pupil twice. Participants who enter more than once may be disqualified at the promoter’s discretion. Entries via agents or third parties or use of multiple identities are not permitted. Use of automated entries or programs is prohibited and all such entries will be disqualified.
- e. BIC reserves the right to exclude any participant, at any time and without prior notice, if that participant has acted in breach of these rules or failed to meet the criteria for eligibility set out above.
- f. No purchase necessary.

### **2. Period.**

The competition will be held between 12:00am on 4th May 2016 and 11:59pm on 6th June 2016. (hereafter “the Closing Date”).

### **3. How to enter and winners’ selection**

- a. You must handwrite your answer to the question ‘What would waking up in a world without words be like?’ on plain A4 paper. All entries must detail the entrant’s name, age, academic year, teacher’s name, school and contact details. Any entries that are not handwritten will be classed as void. Entries should be posted to BIC’s Creative Writing Competition, C/O Lucre, Broadway Studios, 20 Hammersmith Broadway, London, W6 7AF and be sent before the closing date of 6th June 2016. To be eligible entries must be no longer than 500 words and include a separate piece of paper (attached using a paper clip) detailing the pupil’s name, age, year, teacher’s name, signature, school and contact details (address, telephone number and email address). By entering the competition entrants agree for entries to be used in BIC’s first publication directly targeted at teens, for social media and traditional media purposes if necessary.
- b. Winners will be selected by a panel of expert judges and BIC representatives, based on the quality of creative writing (taking age into account) over the month of June. Winners will be announced on Thursday 14<sup>th</sup> July 2016.

### **4. BIC’s Liability.**

- a. BIC cannot guarantee continuous, uninterrupted or secure access to the Ministry of Stories’ website and is not responsible for any disruption to the competition or the website due to technical problems or otherwise due to events outside of its reasonable control.
- b. BIC has arranged this competition in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the competition or any aspect of any prize awarded. Your legal rights as a consumer are not affected.
- c. BIC will not be liable for any prize that does not reach winners for reasons beyond BIC’s reasonable control.

### **5. Prize Confirmation & Acceptance.**

- a. Three different levels of prizes are available through this competition and are listed below:
  - **First place:** The winner will be rewarded with a certificate and the title “Assistant Features Editor” in BIC’s newspaper, the B.I.C. they will also win a creative writing workshop for their class, courtesy of charity, Ministry of Stories. The winning entry will also be published in the BIC’s newspaper, and will receive a hamper of BIC writing products.
  - Two runners up will be rewarded with a certificate and the title, “Junior Assistant Features Editors” in B.I.C. They will also receive a gift pack for their class, containing an array of BIC writing products, as well as a bundle of goodies from [Hoxton Street Monster Supplies](#), London’s oldest supplier of goods for the Living, Dead and Undead, and [Grim & Co.](#), Yorkshire’s fantastical experience destination.The winner and runners up entries will all be published in B.I.C.
- And that’s not all; in addition, 10 more finalists (4<sup>th</sup> to 14<sup>th</sup> runner up) will be selected to win a BIC product hamper.

b. Winners will be selected over the month of June whereby all entries will be carefully judged to pick three worthy winners to receive the prizes.

c. Winners will receive confirmation that they have won through BIC's publication B.I.C. on Thursday 14<sup>th</sup> July 2016. All winners will be contacted 96 hours after the publishing date to arrange prize deliveries. Winners must reply to their notification within a week of BIC UK & Ireland contacting them in order to claim their prize. If no response is received by BIC UK & Ireland within this time then the prize shall be forfeit and BIC reserves the right to award the prize to a substitute winner. BIC shall have no liability in respect of the entry initially selected. BIC's decision is final and no correspondence will be entered into.

d. BIC's decision on how to select winners is final and therefore it reserves the right not to correspond on any matter.

#### **6. Prize Fulfilment.**

No cash or other alternative prizes are available, except that in the event of circumstances outside of its control BIC reserves the right to substitute a similar prize of equal or greater value. Prizes cannot be transferred or sold by winners. Unless otherwise stated in the prize description, winners are solely responsible for any additional costs or expenses associated with claiming the prize. BIC reserves the right to request proof of identity or to verify eligibility conditions and to award any prize to the winner(s) in person.

#### **7. Cancellation or Disqualification.**

- a. BIC reserves the right to disqualify late, misdirected, incomplete, corrupted, lost, illegible or invalid entries.
- b. BIC reserves the right to modify, suspend, cancel or terminate the competition or extend or resume the entry period or disqualify any participant at any time without giving advance notice and will do so if it cannot be guaranteed that the competition can be carried out fairly or correctly for technical, legal or other reasons or if BIC suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

#### **8. Personal Data**

Any personal information communicated by the participants/winners to BIC during the competition will be subject to data processing in accordance with the provisions of the European Directive No 95/46 of 24 October 1995. This directive concerns the protection of individuals with regard to the processing of personal data & local applicable laws relating to the protection of personal privacy and with regard to data processing of information of a personal nature.

In accordance with the law, participants have the right to access, rectify or delete their personal details. Participants who oppose the use of their details for the purpose of this competition may not (no longer) participate.

Participants may exercise their rights free of charge by making a request sent to [BIC@lucre.co.uk](mailto:BIC@lucre.co.uk) or by post to BIC UK and Ireland Press Team, Broadway Studios, Lucre, 20 Hammersmith Broadway, London, W6 7AF.

Personal information will be exclusively used by BIC for the purpose of the competition, which undertakes not to share any personal information with third parties. Personal data which a participant provides to BIC when entering this competition may be used for contacting the participant in relation to the competition only and will not be associated with any information BIC may have previously collected from the participant.

By submitting participation, participants allow BIC to process and deal with the personal information that they supply for the purposes of administering and operating the competition and for analysis. BIC will not be using personal data for any other purpose without prior permission.

**9. Email safety.** In the event that BIC wishes to contact you in connection with your entry we will do so via an email ending in 'lucre.co.uk' or by phone with a follow up e-mail.

**10. Publicity.** Winners may be required to participate in reasonable related publicity without further payment or permission. You agree that BIC may publish your entry, first name, surname, initial, school, age, town/city.

#### **11. General provisions**

Should one or more provisions in the present Terms & Conditions be declared null and void or unenforceable, the other clauses will retain their full force and scope

The laws of England and Wales apply and any disputes will be dealt with in the English courts only.

