

General Terms & Conditions

The Promoter is BIC UK and Ireland, Chaplin House, Widewater Place, Moorhall Road, Harefield UB9 6NS (“BIC”).

If you have any questions please email BIC@lucre.co.uk or write to BIC UK and Ireland Press Team, Broadway Studios, Lucre, 20 Hammersmith Broadway, London, W6 7AF. By participating you agree to the following General Terms and Conditions.

Entry constitutes full and unconditional acceptance of these Terms and Conditions.

The Promoter reserves the right to amend or cancel these T&Cs should circumstance outside its control require to do so and the Promoter accepts no liability as a consequence.

1. Eligibility.

- a. You must be aged between 11 - 18 to enter this competition.

- b. Open to UK or Republic of Ireland residents in secondary schools aged 11- 18. Residents of Northern Ireland, the Channel Islands and Isle of Man are included. Not open to employees of BIC, its agencies or anyone else professionally associated with this competition.

- c. Each individual participant may enter only once. Participants who enter more than once may be disqualified at the promoter’s discretion. Entries via agents or third parties or use of multiple identities are not permitted. Use of automated entries or programs is prohibited and all such entries will be disqualified.

- e. BIC reserves the right to exclude any participant, at any time and without prior notice, if that participant has acted in breach of these rules or failed to meet the criteria for eligibility set out above.

- f. No purchase necessary.

2. Period.

The competition will be held between 00:00am on 21st July 2016 and 11:59pm on 24th July 2016. (hereafter “the Closing Date”).

3. How to enter and winners’ selection

How can you enter?

To enter the #JustWrite Day competition, which opens on Thursday 21st July, simply finish the sentence “A world without handwriting would be...”, take a picture of your handwritten answer and share it with BIC @mybicpen on Twitter along with #JustWrite

To be eligible, entries must:

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- Be handwritten

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- Be received between 0.00am Thursday 21st July and 11.59pm on Sunday 24th July.
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- Be written by children aged between 11 and 18 years old
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- Be handwritten within the space provided in the newspaper
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- Be submitted to Twitter with the correct hashtag and Twitter handle (#justwrite @mybicpen)
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- Be willing to provide a valid bank account and

By entering the competition entrants agree for entries to be used in any BIC publications, for social media and printed media in UK and Ireland for informative purpose on the present competition.

b. Winners will be selected by a panel of expert judges and BIC representatives, based on the quality of creative writing.

4. BIC's Liability.

b. BIC has arranged this competition in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the competition or any aspect of any prize awarded. Your legal rights as a consumer are not affected.

c. BIC will not be liable for any prize that does not reach winners for reasons beyond BIC's reasonable control.

5. Prize Confirmation & Acceptance.

a. Two different levels of prizes are available through this competition and are listed below:

- **THE WINNER (first place):** will be rewarded with £500 transferred into their supplied bank account

- **THE RUNNERS UP (second and third place):** will receive a prize of £250 transferred into their supplied bank account

b. Winners will be carefully judged to pick three worthy winners to receive the first and second equal prizes.

c. Winners will receive confirmation that they have won by Monday 25th July and should arrange to provide parental consent a valid copy of identification in the form of a school ID, passport or driver's license and bank account details for receiving the prizes within 72 hours of Promoter contacting them. If no response is received by BIC UK & Ireland within this time then the prize shall be forfeit and BIC reserves the right to award the prize to a substitute winner. BIC shall have no liability in respect of the entry initially selected. BIC's decision is final and no correspondence will be entered into.

d. BIC's decision on how to select winners is final and therefore it reserves the right not to correspond on any matter.

6. Prize Fulfilment.

No alternative prizes are available. Unless otherwise stated in the prize description, winners are solely responsible for any additional costs or expenses associated with claiming the prize. BIC reserves the right to request proof of identity or to verify eligibility conditions and to award any prize to the winner(s) in person.

7. Entrants' liability

You guarantee the Promoter that your entry does not violate the privacy or intellectual property rights of any other person or entity (this shall include, but not be limited to, all third party copyrighted materials) and does not constitute an act of unfair competition. Any entries found to do so will be disqualified.

8. Cancellation or Disqualification.

- a. BIC reserves the right to disqualify late, misdirected, incomplete, corrupted, lost, illegible or invalid entries.
- b. BIC reserves the right to modify, suspend, cancel or terminate the competition or extend or resume the entry period or disqualify any participant at any time without giving advance notice and will do so if it cannot be guaranteed that the competition can be carried out fairly or correctly for technical, legal or other reasons or if BIC suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

9. Personal Data

Any personal information communicated by the participants/winners to BIC during the competition will be subject to data processing in accordance with the provisions of the European Directive No 95/46 of 24 October 1995. This directive concerns the protection of individuals with regard to the processing of personal data & local applicable laws relating to the protection of personal privacy and with regard to data processing of information of a personal nature.

In accordance with the law, participants have the right to access, rectify or delete their personal details. Participants who oppose the use of their details for the purpose of this competition may not (no longer) participate.

Participants may exercise their rights free of charge by making a request sent to BIC@lucre.co.uk or by post to BIC UK and Ireland Press Team, Broadway Studios, Lucre, 20 Hammersmith Broadway, London, W6 7AF.

Personal information will be exclusively used by BIC for the purpose of the competition, which undertakes not to share any personal information with third parties. Personal data which a participant provides to BIC when entering this competition may be used for contacting the participant in relation to the competition only and will not be associated with any information BIC may have previously collected from the participant.

By submitting participation, participants allow BIC to process and deal with the personal information that they supply for the purposes of administering and operating the competition and for analysis. BIC will not be using personal data for any other purpose without prior permission.

10. **Email safety.** In the event that BIC wishes to contact you in connection with your entry we will do so via direct message from the @mybicpen twitter account requesting an email and/or phone number.

11. **Publicity.** Winners may be required to participate in reasonable related publicity without further payment or permission. You agree that BIC may publish first name, surname, initial, school, age, town/city.

12. **General provisions**

Should one or more provisions in the present Terms & Conditions be declared null and void or unenforceable, the other clauses will retain their full force and scope

Any enquiry should be emailed to the email address indicated above. No enquiries of any kind will be accepted after a period of one month from the closure of the competition.

The laws of England and Wales apply and any disputes will be dealt with in the English courts only.